



AAGEF

Association des Amis des
Grandes Ecoles de France

**Invites you to the third installment
of their Entrepreneurship Conferences:**

THE ENTREPRENEUR'S LEGAL TOOLBOX

How do I raise funds while protecting my ownership? Should I license my IP to grow sales faster? How do I avoid getting sued? Should I take this offer and cash out?

These are some of the tough issues that you as an entrepreneur will have to wrestle with. Sure you are not alone... Among your advisors, your business lawyer can help you analyze issues, assess risks and craft solutions. But, first, you need your own legal toolbox.

Join us on October 1st to hear our panelists discuss the "dos" and "don'ts" of a good legal toolbox, a key ingredient for building a successful business.

The panel consists of:

Christophe Davy, Panelist
Brand Online Commerce, CEO

Jerome Spiral, Panelist
Co-founder, Loocal

Robert Martini, Panelist
Principal, Martini Law LLC

Francois Janson, Panelist
Founder & principal, SNB Advisors

Francois & Stephanie De Bodinat
Co-founders and CEOS, Givted.com

Elisabeth Guedel, Moderator
Journalist

EVENT DETAILS

Wed, October 1st 2014

6:15 pm-8:00 pm

Remy Cointreau USA
1290 Avenue of the Americas
14th floor
New York, NY

6:15: registration

6:30-7:30: panel discussion

7:30-8:00: networking

Visit

**www.aagef.com
for more info.**

REGISTRATION

[RSVP online here](#)

\$20 for members who
graduated after 2009

\$30 for all others

Christophe Davy

A ESCP-Europe Alumni, Christophe has an extensive background as both an executive and an entrepreneur, including the creation in 1995 of the French-based search engine Lokace.com, and in 1997 of the French-based free email provider Caramail.com. He founded in 2008 Brand Online Commerce, which offers a unique set of services especially designed to meet the needs of Premium Brands eCommerce businesses. Based in New York, Christophe is currently leading the US Operations and oversees global strategy for the company, of which he is the CEO.

Jerome Spiral

Following his graduation from Ecole Centrale de Lyon in 1998, Jerome co-founded in France the company Aposition, which quickly became the leader in Europe for Search Engine Optimization. He moved to the US in 2013, and recently launched a new company, Loocal, which provides real-time personalized feed of local news.

Robert Martini

Bob is a Corporate lawyer advising US and foreign companies for legal, financial transactional and litigation matters in the telecommunications, military defense, banking, and Energy, Distribution and Intellectual Property areas. He's also an entrepreneur at heart, having founded ISP and Web Services companies.

Francois Janson

Francois Janson is a corporate lawyer with 20 years of experience advising European and Canadian industrial companies, investment funds and entrepreneurs investing and raising capital in North America. He is currently developing a new venture in the oil services industry. He is a graduate of Science Po Paris.

Francois & Stephanie de Bodinat

A brother/sister team, Francois and Stephanie are CEOs and co-founders for GIVTED.com that was launched in the USA in 2013 after raising over \$1M in seed capital. GIVTED is an ecommerce gifting platform that makes it easy to gather money and greetings for any occasion. Francois focuses on GIVTED's core product and business management whereas Stephanie leads the Sales and Marketing effort. Both have extensive international experience in the tech area and are MBA graduates (INSEAD for Francois and ESC Bordeaux for Stephanie).

Elisabeth Guedel

Elisabeth moved to the US in 2003. She currently resides in New York and is a correspondent for the French Magazine L'Opinion as well as for the French TV Networks France Television and iTélé.